



## David Bernens

Volunteer Consultant

**Joined ESCC:** 2013

### ESCC

10945 Reed Hartman Highway, Suite 108  
Cincinnati, OH. 45242  
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### Professional History

- Seed Strategy
- Procter & Gamble
- Beiersdorf, Inc.
- Zimmer Orthopedics

### Education

- M.B.A., Xavier University
- B.S., Economics and Finance, University of Dayton

David is a marketing and branding professional. Prior to retirement from Procter & Gamble, he was Associate Director of External Relations, Global Fem Care. Currently, David is Senior Project Manager with Seed Strategy. Throughout his 35 years in business, David developed special expertise in strategic marketing, branding, and product development, with a special focus in health care and consumer products. Among David's accomplishments is that he holds several patents, including one for novel marketing of a non-healthcare product - Swiffer.

David is Board Secretary for St. Joseph Cemetery in Cincinnati's Price Hill neighborhood. Unusual in Cincinnati for his love of winter, David is a snow skiing instructor and past member of the Professional Ski Instructors of America.

### ESCC Experience

David completed ESCC's courses in strategic thinking, board development, and coaching. He has worked on strategic planning projects for Wesley Community Services and St. Vincent De Paul Society, and he is also a coach for EXCEL.

**We strengthen nonprofits to reach bold community goals.**