



Bill Luerssen

Volunteer Consultant

Joined ESCC: 2001

ESCC

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Professional History

- Procter & Gamble

Education

- B.S., Chemical Engineering, Purdue University

Bill's expertise lies in product development. He retired from Procter & Gamble as Senior Engineer, having spent more than 35 years with the company. During his career, Bill was well-known for his unique ability to bring together small diverse groups to build understanding, develop consensus, and solve problems.

Bill is active in his church and with ESCC.

ESCC Experience

Having joined ESCC in 2001, Bill immediately recognized the importance of connecting people in a digital age. To ensure face-to-face contact, he pioneered the "water cooler" as a way to link each member of ESCC's workforce with one another.

Bill has completed ESCC's courses in strategic planning, marketing, board development, project management, coaching for change, conducting high quality interviews for research, and advanced consulting. Bill serves both as a project manager and as an EXCEL coach. He conducted a board development project for United Coalition for Animals, oversaw a project for Newport Independent Schools, and provided strategic consulting to Cincinnati Public Schools. He also is one of ESCC's official photographers.

We strengthen nonprofits to reach bold community goals.